

ECOC-IOOC '03

Rimini, Italy

3rd European LEOS-Workshop on

Photonic Start-ups

Sunday, September 21, 2003
Conference Center, "Rimini Fiera", Rimini

*organised by the Italian LEOS Chapter
in conjunction with ECOC-IOOC 2003*

Technical Committee

Tiziana Tambosso, Telecom Italia Lab, Italian LEOS-Chapter Chair
Roel Baets, Ghent University - IMEC, Benelux LEOS-Chapter
Erik Pennings, ThreeFive Photonics B.V., Benelux LEOS-Chapter
Martin Dawson, University of Strathclyde, Scottish LEOS-Chapter Chair
Silvano Donati, University of Pavia, LEOS VP Region 8
Djan Khoe, University of Eindhoven, LEOS President

Photonic Start-ups in the Post-Bubble Era

Objective of this workshop is to discuss opportunities and strategies for start-ups in this problematic period of photonics industry. The program will consist of a number of invited speeches and a panel covering the following topics related to photonics industry: market potential in the post bubble era, strategy of survival and Company positioning for success when the market rebounds, advantages and disadvantages of start-ups when the market is in the down cycle, opportunities in the optical communication space.

The workshop is targeted at all photonics engineers and scientists with an entrepreneurial interest. There will be ample opportunity for questions and discussion.

Program

14.00-14.10 Tiziana Tambosso (Telecom Italia Lab, Italy)

Welcome and Introduction

I Session

Chair: Tiziana Tambosso (Telecom Italia Lab, Italy)

14.10-14.30 Richard Caro (RHK, USA)

“Opportunities and Challenges for Communications Startups”

14.30-14.50 Daniel Trepanier (Quake Technologies, Canada)

“Entrepreneurial Leadership in Changing Economic Cycles”

14.50-15.10 Moti Margalit (Lambda Crossing, Israel)

“Tunability in Optical Networks”

15.10-15.30 Mario Tamburrini (TelCon Srl, Italy)

“Flexibility and Innovation in Small Enterprises”

15.30-15.50 Coffee Break

II Session

Chair: Roel Baets (Ghent University, Belgium)

15.50-16.10 Orna Berry (Gemini Israel Funds Ltd, Israel)

“Key Issues in Evaluating Optical Component Technologies for the Purpose of VC Investments”

16.10-16.30 Giuliano Piccinno (Bright Solutions, Italy)

“Starting a Laser Company in a Difficult Market: an Italian Example”

16.30-16.50 John Marsh (Intense Photonics Ltd, UK)
"Intense-Spreading the Net"

16.50-17.10 Alessandro Nocivelli (Luceat, Italy)
"Niche Markets and Survival Strategies"

Panel Discussion

Moderator: Phil Anthony (Storm Venture, USA)

17.10-18.00

Introduction: Phil Anthony (Storm Venture, USA)

"Success in Photonics Requires Learning from the Past"

Participants:

Orna Berry (Gemini Israel Funds Ltd, Israel)

Richard Caro (RHK, USA)

Moti Margalit (Lambda Crossing, Israel)

John Marsh (Intense Photonics Ltd, UK)

Alessandro Nocivelli (Luceat, Italy)

Giuliano Piccinno (Bright Solutions, Italy)

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